

# CAPABILITY STATEMENT

## Platypus Media, LLC & Science, Naturally!

725 8th Street SE, Washington, D.C. 20003

### CORE COMPETENCIES

**Platypus Media** creates materials that support and promote attachment parenting, breastfeeding, and family. We share evidence-based practices and family support resources with our readers.

Our imprint, **Science Naturally**, makes math and science accessible and engaging for children ages 0-14. Our STEM books encourage skill acquisition in reading, science, and math and are available in several languages and formats.

### PAST PERFORMANCE

For POC phone numbers and email addresses, please contact us.

#### KIDS READ NOW | 05/2019-03/2020

POC: Bonnie Lurie, Logistics Director

Provided 15,800 customized children's books over the span of ten months (three orders) at a cost as low as \$3.06/book

#### CALIFORNIA WIC (Women, Infants and Children) (SLAHP) | 03/2018-09/2019

POC: Lourdes Braga, Senior Typist Clerk

Provided 3,500 breastfeeding booklets over the span of eighteen months (two orders) at a cost as low as \$2.95/booklet

#### COLORADO WIC (CDPHE) | 08/2019

POC: Cyril Padilla, WIC Fiscal Administrator

Provided 850 hardcover children's books within one month (one order) at a cost as low as \$4.95/book

#### HEALTHY START OKLAHOMA | 01/2019

POC: Tangela Johnson, Program Assistant

Provided 1,000 customized children's books within one month (one order) at a cost as low as \$2.95/book

#### NEW MEXICO WIC (DOH) | 12/2018

POC: Monica A. Valdez, Office and Administrative Support

Provided 6,115 customized children's books within one month (one order) at a cost as low as \$2.95/book

### DIFFERENTIATORS

- Literature-based science and math
- Problem-based learning
- Free downloadable Teacher's Guides
- Medically certified authors
- Father, sibling, and NICU support
- Customization opportunities
- All of our STEM books meet Next Generation Science Standards (NGSS)

### CORPORATE IDENTIFICATION


- In business since February 2000
- 4 full-time employees on staff
- Owner: 30 yrs. publishing experience
- 45+ titles
- 500,000+ books printed to date
- 60+ literary awards

### CONTACT US

**Primary POC:**  
Victoria@PlatypusMedia.com  
**Accounting:**  
Martha@PlatypusMedia.com  
+1 (202) 546-1674  
Toll-free: 1-877-752-8977

### SOCIAL MEDIA

LinkedIn.com/Company/Platypus-Media-LLC/  
LinkedIn.com/Company/Science-Naturally-/  
Twitter.com/PlatypusMedia  
Twitter.com/SciNaturally  
Facebook.com/PlatypusMedia  
Facebook.com/ScienceNaturally

 [PlatypusMedia.com/Government-Contracting](http://PlatypusMedia.com/Government-Contracting)  
[ScienceNaturally.com/Government-Contracting](http://ScienceNaturally.com/Government-Contracting)

### EIN #

52-2232301

### DUNS #

097524644

### CAGE CODE

64MV8

### SOCIO-ECONOMIC CERTIFICATIONS

- Woman-Owned Small Business
- Small Business

### PSC'S

- **R419:** Educational Services
- **R605:** Library Services
- **U099:** Other Education and Training Services

### FSC'S

- **7610:** Books & Pamphlets
- **7690:** Misc. Printed Matter
- **7820:** Games, Toys and Wheeled Goods

### NAICS CODES

- ★ **511130:** Book Publishers
- **451211:** Book Stores
- **511199:** All Other Publishers
- **611710:** Educational Support Services
- **813319:** Other Advocacy Organizations
- **454390:** Other Direct Selling Establishments
- **454110:** Electronic Shopping and Mail-Order Houses
- **424920:** Book, Periodical, and Newspaper Wholesalers
- **423920:** Toy and Hobby Goods and Supplies Merchant Wholesalers

✓ **SAM "ACTIVE"**

✓ **ACCEPTS GOV'T CREDIT CARDS & PURCHASE ORDERS**