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Resources for Families, Teachers, and Parenting Professionals

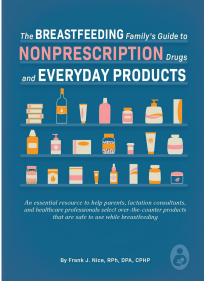
New Reference Guide Provides Breastfeeding Parents and Health Professionals with Safety Information on Nonprescription Medications and Products

An expert pharmacist's guidelines for over-the-counter products, herbals, and social drugs help families, lactation consultants, and other healthcare providers keep breastfeeding babies safe

Washington, D.C., May 9, 2023: When common over-the-counter products can harm your breastfeeding baby, how do you know what's safe for you to use? Enter <u>The Breastfeeding Family's Guide to</u> <u>Nonprescription Drugs and Everyday Products</u>.

Any drugs or health products that a breastfeeding mother uses—from pills and lotions to sprays and inhalants—has the potential to transfer to her infant through breastmilk. While over-the-counter products are more commonly used than prescription medications, they do not require supervision from a healthcare professional, and clear guidelines for choosing breastfeeding-safe nonprescription products can be shockingly hard to find.

The information varies depending on where you look, and can oftentimes lead to more questions. Even for professionals like pharmacists and lactation consultants, there's no definitive, evidence-



based resource for which products a lactating parent can safely use while continuing to breastfeed their child. Expert pharmacist Dr. Frank J. Nice is hoping to end this gap in essential health information with the release of *The Breastfeeding Family's Guide to Nonprescription Drugs and Everyday Products*, published through Platypus Media.

When choosing a product, it is important for breastfeeding parents to know that a medication or substance that is entirely safe for adults may be harmful when passed to an infant through breastmilk. And, even if a medication is safe for both parent and child, there is a chance the product could interfere with breastmilk production. Whether curing a headache, taming allergies, or taking an herbal supplement, navigating the bewildering variety of health products as a breastfeeding parent can be difficult.

For example, there are some Zicam products that are compatible with breastfeeding, while others are unsafe. This is also true for some Excedrin, Alka-Seltzer, and Pepto-Bismol products, and dozens of other wellknown and often-turned-to brands. In this comprehensive guide, Dr. Nice provides simple guidelines for making safe product choices. *The Breastfeeding Family's Guide* includes up-to-date safety information for over 1,700 different products in addition to active ingredients, and is the only book to include caffeine, alcohol, nicotine, marijuana, and CBD, as well as cosmetic, herbal, and dietary products. With information organized in tables that are clear and easy to use, Dr. Nice takes the stress out of making smart and healthy choices.

Pharmacists, obstetricians, pediatricians, midwives, nurse practitioners, lactation consultants, *and* parents will find this an invaluable resource. As Jack Newman, MD, FRCPC, IBCLC, co-author of *What Doctors Don't Know About Breastfeeding* and *Breastfeeding: Empowering Parents* says, "This book puts order in the confusion of overwhelming product options. Highly recommended!" Lisa Marasco, MA, IBCLC, FILCA, and co-author of *Making More Milk*, adds "No breastfeeding parent or professional should be without it!"



Dr. Frank J. Nice is the author of the *Nonprescription Drugs for the Breastfeeding Mother*, which has been the gold-standard reference guide since 2007. His new book, which contains updated tables and extensive additional content, replaces it as the ultimate OTC drug and herb safety book for breastfeeding families. He says, "I wrote this book to help healthcare professionals make correct recommendations, and to help consumers ensure that the products they use for themselves are safe for their infants."

Dr. Nice has practiced as a consultant, lecturer, and author on medications

and breastfeeding for over 45 years. He holds advanced degrees in pharmacy administration and public administration and certification in public health pharmacy. He has worked for the U.S. Public Health Service, practiced at the National Institutes of Health (NIH), and served as a pharmacist and project manager at the Food and Drug Administration (FDA). Dr. Nice has multiple published books and has authored over 50 peer-reviewed articles on the use of prescription medications, over-the-counter products, and herbals during breastfeeding. He lives in the Washington, D.C. metropolitan area.

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The Breastfeeding Family's Guide to Nonprescription Drugs and Everyday Products

Written by Dr. Frank J. Nice 7 x 10" • 224 Pages Paperback ISBN: 978-1-951995-10-2 • \$24.95 eBook ISBN: 978-1-951995-11-9 • \$18.99

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