

PLATYPUS MEDIA ADULT BOOKS and BOOKLETS

www.PlatypusMedia.com

Revised February 2011

*** Best Products for Resale * * Best Products for Training ***

TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	PRICE	WEB LINK
Grow a Healthy Baby/Keep a Healthy Baby	Claudia Booker	Booklet	Adult	12 pages	The latest mother's little helper from Platypus Media, this booklet if filled with tips for keeping a baby happy and healthy both in and out of the womb. *ALSO IN SPANISH*	Full-color, beautiful and diverse photographs, user-friendly flip format.	1-930775-59--8 Spanish ISBN: 1-930775-60-1	\$2.95	http://platypusmedia.com/node/148
Come Home Soon, Baby Brother! and Come Home Soon, Baby Sister!	Debi Iarussi	Coloring Book	Ages 2-8	14 pages	A coloring book for the Big Brothers and Sisters of Babies in the NICU; helps them feel secure, valued, safe, and loved while parents and children hope for their new baby to come home. *ALSO IN SPANISH*	Parent resource list provided on last page	Brother 1-930775-26-1 Bro SPAN ISBN: 1-930775-41-5 Sister 1-930775-39-3 Sis SPAN ISBN 1-930775-55-5	\$2.95	www.platypusmedia.com/node/99 Spanish: www.platypusmedia.com/node/138
Sleeping With Your Baby: A Parent's Guide to Cosleeping	James J. McKenna	Paperback	Adult	128 pages	This informative book dispels myths about co-sleeping and tells you why and how to sleep with your baby. Written by the director of the Mother-Baby Behavioral Sleep Laboratory, Notre Dame University, James McKenna, PhD. *ALSO IN SPANISH*	Endorsed by leading pediatricians, sleep researchers, child development experts and more! Finalist, National Best Books Award!	1-930775-34-2 Spanish: 1-930775-52-0	\$14.95	www.platypusmedia.com/node/40 Spanish: www.platypusmedia.com/node/141
Breastfeeding Facts for Fathers (Regular Booklet)	Dia Michels, Editor	Booklet	Adult	40 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding.	Booklet has color cover, b&w interior and saddle-stitched binding.	1-930775-17-2	\$5.95	www.platypusmedia.com/node/42
Breastfeeding Facts for Fathers (Abridged Edition)	Dia Michels, Editor	Booklet	Adult	16 Pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding. Created for low-literacy readers. *ALSO IN SPANISH*	Booklet has color cover, b&w interior and saddle-stitched binding. Contains about 25% the content of the Regular Booklet.	1-9730775-51-0 Spanish ISBN: 978-1-93-0775-54-1	\$2.95	www.platypusmedia.com/node/134 Spanish: www.platypusmedia.com/node/140
Breastfeeding Facts for Fathers (Gift Paperback Edition)	Dia Michels, Editor	Paperback	Adult	44 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding.	Small paperback book has color cover, b&w interior and a spine. Designed for library and retail sales.	1-930775-49-7	\$7.95	www.platypusmedia.com/node/124

PLATYPUS MEDIA ADULT BOOKS and BOOKLETS (continued)

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TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	PRICE	WEB LINK
Breastfeeding Facts for Fathers (Hospital Edition)	Dia Michels, Editor	Booklet	Adult	40 pages	This pamphlet gives men the answers to the issues that trouble them most about breastfeeding. All references to cosleeping have been removed in this edition.	Same format as Regular booklet. See Description column.	1-930775-28-2	\$5.95	www.platypusmedia.com/node/133
Breastfeeding: Coping with Crisis	Dia Michels, Editor	Pamphlet	Adult	8 Pages	This pamphlet is designed to help women cope with natural disasters, financial hardships or personal tragedy while breastfeeding. *ALSO IN SPANISH*	Perfect for new mothers preparing or for crisis management organizations.	1-930775-38-1 Spanish ISBN: 1-930775-56-3	\$2.50	www.platypusmedia.com/node/129 Spanish: www.platypusmedia.com/node/139
Breastfeeding With the Supplementary Nursing System (SNS)	Dia L. Michels	Booklet	Adult	16 pages	An informative booklet that provides, in detailed descriptions, and extensive color photographs, how to effectively use this device to assist in breastfeeding.	Perfect for mothers with low milk supply, preemies or adopted babies. Published in May 2006 in both German and English.	n/a	\$12.95	www.platypusmedia.com/node/45
Breastfeeding at a Glance: Facts, Figures and Trivia about Lactation	Dia L. Michels, Cynthia Good Mojab, Naomi Bromberg Bar-Yam	Booklet	Adult	24 pages	This booklet, filled with answers to frequently asked questions about breastfeeding, is ideal for health care practitioners and educators to have and to make available to clients and patients.	Purchased in bulk by hospitals and other organizations who use as a consumer handout as well as for staff training.	1-930775-05-9	\$5.95	www.platypusmedia.com/node/41
If My Mom Were a Platypus: Mammal Babies and Their Mothers Also available in: Spanish (paperback only) Hebrew (hardback only)	Dia L. Michels	Hardback and Paperback	Ages 8-12	64 pages	Learn how 14 mammals are born, eat, sleep, learn and mature. All stories are told from the baby mammal's point of view. Used by WIC offices around the country to model attachment parenting and promote breastfeeding. *ALSO IN SPANISH*	Recommended by the National Science Teacher's Association. All books also available with 15" plush platypus toy. Contact us for details.	Paperback: 1-930775-19-9; Hardback: 1-930775-35-0; Spanish: 0-9700106-8-0; Hebrew 0-9678020-8-3	Paper: \$9.95. Hard: \$16.95. Paper with Plush: \$22.95. Hard with Plush: \$29.95.	www.platypusmedia.com/node/34
Breastfeeding Annual International 2001	Marta Guoth-Gumberger	Hardback	Adult	275 pages	An anthology of current and topical articles from leading experts in the field of breastfeeding and human lactation.	A wonderful reference book for any library.	1-930775-04-0	SPECIAL OFFER! FREE with any order!	www.platypusmedia.com/node/43

PLATYPUS MEDIA ADULT MULTIMEDIA RESOURCES

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Please visit our website to see video clips from some of the DVDs

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TITLE	AUTHOR	FORMAT	RUNNING TIME	DESCRIPTION	PRICE	WEB LINK
Increasing Breastfeeding Success: Why it Matters and What the Research Shows	Physician Lactation Education Collaborative; in association with Washington State Dept. of Health	CD/Powerpoint presentations	10 presentations, each lasts one hour	Unique and professional resource for in-house breastfeeding training. Features 10 one-hour PowerPoint presentations on issues and concerns related to breastfeeding.	\$99.95	http://platypusmedia.com/node/146
Sleep Like a Baby: What Every Parent Needs to Know About Safe Infant Sleep	Paul Gilbert	DVD	30 minutes	Offers advice on getting your baby to fall and stay asleep, and on the two most popular sleep methods - sleep training and cosleeping. All information is presented neutrally, without advocating either sleep style, so parents can make informed choices.	\$129.95	http://platypusmedia.com/node/142
The Benefits of Bedsharing	Dr. Helen Ball, Sally Inch, Marion Copeland	DVD/VHS	12 minutes	Provides a scientifically-based presentation on the benefits of bedsharing and shows parents how to bedshare safely with their baby.	DVD: \$79.95	www.platypusmedia.com/node/46
Breastfeeding: The Essentials	Sally Inch	DVD/VHS	15 minutes	This film uses slow-motion, freeze-frame and computer animation techniques to highlight what to do and what to avoid when breastfeeding.	DVD: \$79.95	www.platypusmedia.com/node/48
Breastfeeding: A Guide to Successful Positioning	Dr. Jenny Ingram	DVD/VHS	12 minutes	By teaching the basic principles of good positioning, this film shows how most breastfeeding problems can be easily prevented.	DVD: \$79.95	www.platypusmedia.com/node/50
Breastfeeding: Infant Cues – A Feeding Guide	Produced in association with the Texas Department of Health	DVD/VHS	10 minutes	A short and informative video offering examples of what successful breastfeeding looks like. No narrative – just simple text & beautiful pictures with soothing music. **TEXT IN BOTH ENGLISH AND SPANISH **	DVD: \$79.95	www.platypusmedia.com/node/51
Breastfeeding When Babies Fail to Latch	Carol Barker	DVD/VHS	24 minutes	Highlights the current research and support enabling mothers and partners, breastfeeding helpers, lay groups and professionals to ensure breastfeeding success.	DVD: \$79.95	www.platypusmedia.com/node/49
I Can Feed Myself: A Baby Led Approach to Introducing Solid Foods [formerly named “Baby-Led Weaning”]	Gill Rapley	DVD/VHS	12 minutes	Explains how to help your baby lead her own transition from milk to solid foods. Features examples of babies at different stages so that parents know what signs show that their baby is ready to begin experimenting with solid foods.	DVD: \$79.95	www.platypusmedia.com/node/47

PLATYPUS MEDIA EARLY CHILDHOOD BOOKS

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TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	REGULAR PRICE	SPECIAL OFFERS!	WEB LINK
I Was Born to Be a Sister	Akaela S. Michels-Gualtieri	Hardback	Ages 3-6	28 pages	Join a big sister as she discovers a balance between the joy & exasperation of having a younger sibling. Written by an 11-year old girl.	Book comes with audio CD including book narration and original song.	1-930775-11-3	\$18.95	\$5.00	www.platypusmedia.com/node/28
I Was Born to Be a Brother	Zaydek G. Michels-Gualtieri	Hardback	Ages 3-6	32 pages	The charming narrator takes a refreshingly clear-eyed look at life with a younger sister and the responsibilities it brings.	Book comes with audio CD. [see <i>Sister</i> above]	1-930775-10-5	\$18.95	\$5.00	www.platypusmedia.com/node/30
Look What I See! Where Can I Be? In the Neighborhood	Dia L. Michels	Hardback	Ages 0-4	32 pages	The first in a five-title series, this guessing game/picture book captures a young child's daily routine in an neighborhood in Washington, D.C.	First of a 5-book series. Images of babywearing, breastfeeding in public, active dads.	1-930775-00-8	\$16.95. Entire 5 book set: \$69.95.	\$5.00	www.platypusmedia.com/node/31
Look What I See! Where Can I Be? At Home	Dia L. Michels	Hardback	Ages 0-4	32 pages	Look what Baby can see -- and learn -- in the kitchen, the living room, the bedroom, the backyard and more. The engrossing photographs in this guessing game book teach young children about their immediate environment.	Second of a 5-book series. Images of family cooking, family bed, etc.	1-930775-06-7	\$16.95. Entire 5 book set: \$69.95.	\$5.00.	www.platypusmedia.com/node/33
Look What I See! Where Can I Be? With My Animal Friends	Dia L. Michels	Hardback	Ages 0-4	32 pages	Guessing game book with the joy of seeing real animals, the fun of bringing home a new pet and celebrating the exploration of new places.	Third of a 5-book series.	1-930775-07-5	\$16.95. Entire 5 book set: \$69.95.	\$5.00.	www.platypusmedia.com/node/35
Look What I See! Where Can I Be? Visiting China	Dia L. Michels	Hardback	Ages 0-6	32 pages	Produced on location in China, this book shows that encounters both everyday and exceptional create opportunities for cross-cultural learning.	Fourth of a 5-book series.	1-930775-15-6	\$16.95. Entire 5 book set: \$69.95.	\$5.00.	www.platypusmedia.com/node/36
Look What I See! Where Can I Be? At the Synagogue	Dia L. Michels	Hardback	Ages 0-6	32 pages	Celebrate Jewish Family Life with Baby! Each day Baby awakes to discover and explore a new aspect of Judaism.	Fifth of a 5-book series.	1-930775-16-4	\$16.95. Entire 5 book set: \$69.95.	\$5.00.	www.platypusmedia.com/node/37
Zack in the Middle	Dia L. Michels	Hardback	Ages 6-9	128 pages	This book, perfect for newly independent readers, features seven-year-old Zack sandwiched between a bossy big sister and a mischievous baby sister.	A perfect gift for the middle child in your life!	1-930775-01-6	\$16.95	\$5.00.	www.platypusmedia.com/node/38

PLATYPUS MEDIA UPPER ELEMENTARY/MIDDLE SCHOOL BOOKS

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TITLE	AUTHOR	FORMAT	AGES	PAGES	DESCRIPTION	OTHER INFO	ISBN	PRICE	WEB LINK
101 Things Everyone Should Know About Science	Dia L. Michels, Nathan Levy	Paperback	Ages 8-12	160 pages	Key concepts in biology, chemistry, physics, earth science and general science are explored and demystified in this fun book with an accessible question-and-answer format.	Endorsed by several major science education organizations! Finalist, National Best Books Award!	0-9678020-5-9	\$9.95	www.platypusmedia.com/node/26
TEST BOOKLET for 101 Things Everyone Should Know About Science	Dia Michels, Nathan Levy	Paperback	Ages 8-12	16 pages	A write-in test booklet that includes all 106 questions from the book.	Available in bulk for classroom and or science club use	0-9678020-4-0	\$2.95	www.platypusmedia.com/node/127
One Minute Mysteries: 65 Short Mysteries You Solve With Science!	Eric Yoder, Natalie Yoder	Paperback	Ages 8-12	160 pages	Each one-minute mystery exercises critical thinking skills while covering earth, space, life, physical, chemical and general science (solutions included).	Finalist, 2008 National Best Books Award! Recommended by the National Science Teacher's Association. Finalist, National Parenting Publications Award!	0-9678020-1-6	\$9.95	www.platypusmedia.com/node/116
One Minute Mysteries: 65 Short Mysteries You Solve With Math!	Eric Yoder, Natalie Yoder	Paperback	Ages 8-12	160 pages	Solve over 60 math brain twisters that challenge your knowledge of math in everyday life! Solutions included.	Recommended by Science News Magazine. Featured on NPR's Science Friday.	0-9678020-0-8	\$9.95	www.platypusmedia.com/node/24
101 Things Everyone Should Know About Math	Marc Zev, Kevin Segal, Nathan Levy	Paperback	Ages 10-14	160 pages	Math is a critical part of our everyday lives; we use it dozens of times a day -- and wish we understood it better. Using a simple question and answer format, this book makes understanding math easy and fun.	A wonderful book for making complex topics approachable. Helps kids discovered the fascinating world of math!	0-9678020-3-2	\$9.95	www.platypusmedia.com/node/25
If My Mom Were a Platypus: Mammal Babies and Their Mothers Also available in: Spanish (paperback only) Hebrew (hardback only)	Dia L. Michels	Hardback and Paperback	Ages 8-12	64 pages	Learn how 14 mammals are born, eat, sleep, learn and mature. All stories are told from the baby mammal's point of view. Used by WIC offices around the country to model attachment parenting and promote breastfeeding *ALSO IN SPANISH*	Recommended by the National Science Teacher's Association. All books also available with 15" plush platypus toy. Contact us for details.	Paperback: 1-930775-19-9; Hardback: 1-930775-35-0; Spanish: 0-9700106-8-0; Hebrew 0-9678020-8-3	Paper: \$9.95. Hard: \$16.95. Paper with Plush: \$22.95. Hard with Plush: \$29.95.	www.platypusmedia.com/node/34