

## THE MANY FACES OF *BREASTFEEDING FACTS FOR FATHERS*

We recently introduced a revised and expanded version of our *Breastfeeding Facts for Fathers* booklet. We were delighted at how strong interest was in this product. It became clear that we needed to create a number of versions in order to meet the unique demands of different market segments. We now offer the standard booklet as well as a handful of other versions. This chart details the different editions.

VERSION	PRODUCT CODE	COVER COLOR	DESCRIPTION	PAGES	PRICE *	ISBN	DISTRIBUTED BY:
Standard Booklet	BFFF-2	Red	Bestseller! Saddle-stitched booklet presents information that helps fathers understand and feel comfortable with breastfeeding.	40	\$5.95	978-1-930775-12-1	PM / NBN***
Standard Booklet: Spanish**	BFFF-2S	Red	Same as above; in Spanish.	40	\$5.95	978-1-930775-42-8	PM / NBN
Gift Book	BFFF-G	Dark Green	Same content as standard booklet, but produced in a traditional book format with a spine. Designed for retail and library markets.	44	\$7.95	978-1-930775-49-7	PM / NBN
Hospital Edition	BFFF-H	Light Blue	Same as the standard booklet, but all references to co-sleeping have been removed.	40	\$5.95	978-1-930775-28-2	PM
Hospital Edition: Spanish**	BFFF-HS	Light Blue	Same as above; in Spanish.	40	\$5.95	978-1-930775-55-8	PM
Abridged Booklet	BFFF-A	Teal	Booklet with half the length and one-quarter of the content of standard booklet. Designed for low-literacy readers.	16	\$2.95	978-1-930775-51-0	PM
Abridged Booklet: Spanish**	BFFF-AS	Teal	Same as above; in Spanish.	16	\$2.95	978-1-930775-54-1	PM

\* Bulk discounts are available:

- 10+ books – 40%
- 50+ books – 50%
- 100+ books – 55%
- 250+ books – 60%

\*\* Available September 2009

\*\*\* National Book Network  
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